

Kingsley Andy

Business Intelligence Team Lead & Analytics Engineer

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Open to relocation and remote roles in the UK, UAE, and Canada.

PROFESSIONAL SUMMARY

Business Intelligence Team Lead and Analytics Engineer with 5+ years designing and owning enterprise reporting platforms end to end, from ingestion and data modelling through to executive dashboards and automation, across EdTech, Fintech, HSE, and CRM analytics. Microsoft Certified Data Analyst and Upwork Top Rated professional with a 100% Job Success Score across 20+ international engagements. Turns fragmented, disputed data into a single source of truth that leadership can trust.

CORE SKILLS

Business Intelligence & Analytics: Power BI, DAX, Power Query (M), Looker Studio, semantic modelling, KPI design, report governance

Data Engineering: SQL, PostgreSQL, BigQuery, ETL/ELT pipelines, Airbyte, incremental refresh, data warehousing

Automation & Development: Power Automate, Power Apps, Power Automate Desktop, Google Apps Script, React, Python, JavaScript

Platforms & Sources: HubSpot, Zoho CRM, GA4, Meta Ads, Azure Data Explorer, SQL Server, Google Workspace

PROFESSIONAL EXPERIENCE

10Alytics · Business Intelligence Team Lead

May 2023 – Present

Remote · Lagos, Nigeria

- Promoted through four roles to lead the BI function, and own the reporting stack end to end: ingestion and warehouse pipelines, semantic models, executive dashboards, and the automation that keeps them current.
- Consolidated ~150 per-cohort reporting tables and ~190 duplicated DAX measures into one scalable model of about nine generic measures, corrected a locale defect spanning 158 queries, and cut ongoing maintenance to near zero as new cohorts onboard.
- Designed and automated a marketing-to-sales funnel intelligence engine that unifies six data sources, deduplicates ~31,000 leads, and refreshes a six-stage funnel every two hours; it is now the reference architecture for department-level reporting.
- Delivered department “source of truth” workbooks, HR and operations automations, and internal reporting tools using Google Apps Script and the Power Platform.
- Recognised with the company MVP Award (2025).

Duten Nexa · Co-Founder & Delivery Lead

2025 – Present

Remote

- Co-founded a business intelligence and automation consultancy delivering data modelling, reporting, and process automation to international clients.

Upwork · Independent BI & Automation Consultant

2023 – Present

Remote · Top Rated · 100% Job Success Score

- Delivered 20+ international engagements across HSE analytics, CRM reporting, data-platform migration, and process automation, repeatedly converting marketplace clients into direct, ongoing relationships (selected projects below).

D'Cherub School · Data Analyst & Microsoft Power Platform Engineer

2021 – 2023

Lagos, Nigeria

- Built analytics and Power Platform solutions for school administration: dashboards, Power Apps, and automated workflows that replaced manual reporting.

SELECTED PROJECTS

- **Enterprise HSE Analytics Platform (Gulf region, confidential).** Audited and rebuilt a safety-performance KPI engine of four composite indexes onto one validated formula layer, eliminating cross-dashboard discrepancies; presented at AVP level. Power BI, DAX.
- **HubSpot CRM to Power BI Migration, Playground Centre, New Zealand.** Built an API-based extraction layer and semantic model with incremental refresh, moving management reporting onto an owned BI platform; rated 5.0/5.0 and retained as a direct, ongoing client. Power BI, HubSpot API.
- **Energy Monitoring Platform Migration.** Migrated the Power Query reporting layer from Azure Data Explorer to SQL Server with no downstream rebuild, translating query logic between engines and validating outputs before cutover. Power BI, SQL Server.

EDUCATION

MBA in Marketing, Ahmadu Bello University, Zaria

Expected 2027

B.Sc. Mathematics & Statistics, University of Calabar

CERTIFICATIONS & AWARDS

- Microsoft Certified: Data Analyst Associate (PL-300)
- Upwork Top Rated • 100% Job Success Score
- MVP Award, 10Alytics (2025)

ADDITIONAL

- Corporate Training: trained 200+ professionals in data analytics, including teams at Kuda Bank and InfraCredit.